



Literacy Council of Northern Virginia

FOR IMMEDIATE RELEASE

9/10/2019

Pictures available upon request

Media Contact: Shuyang Wang

703-237-0866 x103

swang@lcnv.org

LCNV promotes Ruba Marshood Afzal to Director of Partnerships and Community Engagement

Falls Church, VA – LCNV announces that Associate Director of Community Engagement Ruba Afzal has been promoted to Director of Partnerships and Community Engagement, making her part of the senior management team of LCNV.

“It has been a true pleasure to connect with the incredible people across the region and in every sector on behalf of LCNV in the effort of empowering our community through adult literacy education,” says Ruba Afzal, “I am honored to take on this new role and to find more creative ways to make our work better together through partnerships.”

As a member of the Alexandria City Public School 2025 Strategic Planning Committee and the Board of Trustees of the non-profit Montessori School of Northern Virginia, Ruba brings 15 years of international development and non-profit experience. In her new position, Ruba will expand on her role as a researcher and architect of collaborative partnerships among communities and stakeholders, contribute to LCNV’s strategic planning and management, and continue her responsibility to engage with the wider community and supervise LCNV’s outreach and volunteer recruitment efforts. Holding a Master’s degree from Duke University, Ruba is an alumna of the Princeton AlumniCorps’ Emerging Leaders program.

LCNV’s Executive Director Roopal Saran has expressed her excitement and expectation for Ruba’s promotion: “Ruba has been at the forefront of developing LCNV partnerships. Her strategic thinking, warmth, and eloquence in connecting with every audience have expanded our ability to develop new programs to better serve our learners, and make her a significant asset to the LCNV team. I look forward to seeing her grow in this new role and continue to share her passion and commitment.” Her warmth and charisma is also received by LCNV’s partners. “Ruba always ‘wows’ our stakeholders,” Meghan Trossen, Director of Programs and Partnerships of Tysons Partnership comments, “She has been a fabulous partner - her work ethic, organization skills, thoughtful strategic approach, and kind personality are a unique and special blend.”

About the Literacy Council of Northern Virginia

The Literacy Council of Northern Virginia (*Parade* magazine’s Outstanding Charity for Virginia) serves 1,500 adult learners annually with its mission to teach basic English skills so they can access employment and educational opportunities and more fully and equitably participate in the community. LCNV is one of only a few non-profit organizations in all of Northern Virginia that complies with federal education standards as it serves the most beginning-level adult learner.

###