



Literacy Council of Northern Virginia

Literacy is a Survival Skill

The Literacy Council of Northern Virginia provides the crucial first steps of English instruction to beginning-level adult learners, who are often not served by other organizations. Most of our learners struggle to get by with little to no English language skills and limited economic opportunities. Through LCNV, adults learn to speak, read, and write English, increasing their capacity to earn a living wage, care for their families, and become more active members of our community. Our classes are affordable, led by a highly trained instructional team, and utilize best practices to make measureable improvements in the lives of our learners and their families.

Our Programs

LCNV provides adult beginning-level English and skills-based classes, a Family Learning Program (FLP), and workplace literacy and certification courses. Classroom-based programs provide English language instruction in a life-skills context. FLP prepares parents to become more involved in their children's education. Destination Workforce®, LCNV's workforce program, offers customized classes in partnership with local businesses. It trains English language learners in industry-specific vocabulary and workplace soft-skills, and provides an industry recognized credential for advancement in their jobs.

A Taste of Literacy 2019

A Taste of Literacy will inspire guests as they learn about LCNV's work to promote literacy in Northern Virginia and hear accounts of the challenges faced by families and adults who are not able to read, write or speak in English. We are delighted to invite organizations, corporations and individuals to support LCNV's mission by sponsoring this event.

Date: Friday, March 29, 2019

Location: DoubleTree by Hilton McLean Tysons

Time: 7:30am-9:00am

For more information contact Lisa Vaughn at lvaughn@lcnv.org or 703-237-0866.

A Taste of Literacy 2019 Sponsorships Opportunities

Opportunities and Benefits	Presenting Sponsor \$5000	Valedictorian \$2500	Dean's List \$1000	Summa Cum Laude \$500
Presenting Sponsor for Event	✓			
Recognition in all Event Communications	Including Name/Logo	Including Name/Logo	✓	✓
Program Ad	Full-Page B&W	½ page B&W	½ page B&W	¼ page B&W
Signage at Event	Listed on Event Poster and the Opportunity to Display Additional Signage	Listed on Event Poster and the Opportunity to Display Additional Signage	Listed on Event Poster	Listed on Event Poster
Inclusion In Print Advertising, as available	Name/Logo	Name/Logo	Name/Logo	Name/Listing
Website and Social Media	Name/Logo with link	Name/Logo with link	Name/Listing with Link	Name/Listing with Link
Newsletter	✓	✓	✓	✓
Priority Seats	Table	5 Seats	2 seats	2 seats



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Sponsorship Reply Form

I would like to sponsor A Taste of Literacy:

- \$5000 Presenting Sponsor
- \$2500 Valedictorian
- \$1000 Dean's List
- \$500 Cum Laude

Payment Information:

- Enclosed is a check, made payable to the **Literacy Council of Northern Virginia**.
- I would like to make a payment by credit card.

Payment by credit card:

- VISA Mastercard Discover American Express

Total Amount: \$ _____

Credit Card #: _____ Exp. Date: _____

Name on Credit Card: _____

Signature: _____

Recognition Name: _____

Please list name(s) or organization as you would like it to appear in print and communications.

Street Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone # _____ **Email Address** _____

Please mail this form with your payment to Literacy Council of Northern Virginia, 2855 Annandale Road, Falls Church, VA 22042.

Or you may scan and e-mail this form to Lisa Vaughn, Development Coordinator, at lvaughn@lcnv.org.