



Join the Literacy Council
of Northern Virginia's
Campaign for Literacy

Transformative Change
Demands Bold Action

“When I first came to the United States, I was not able to speak, read, or write any English. When I got my first job, I had a big problem because of my lack of English. [My boss] sent me to English class at Northern Virginia Community College, but it was too high level for me. Then I found LCNV. It was the right level for me. Learning English is giving me the chance to change my life, to get a better job, and to go forward.”

— ALEJANDRINA, LCNV STUDENT

In today’s Northern Virginia, literacy is a **survival skill**.

Fortunately, LCNV provides those crucial first steps of language and literacy learning for workplace, citizenship, and community integration to help adults make transformative improvements in their lives.

Our region’s demand for English language skills continues to grow, but affordable language education for beginning-level learners is in short supply.

That’s why LCNV is moving in a bold new direction to build a faster and more effective road to literacy.



LCNV is poised to launch a cutting-edge program that includes workplace language learning; small, intensive classes; and a range of skills instruction based on a learner's most-urgent needs.

This new program—recognized nationally—will help adults learn English more quickly and put them on a path to employment, to economic security, and to greater community engagement.



It's about transforming lives and building community.



It's about strengthening our workforce.

But we can't do it alone.

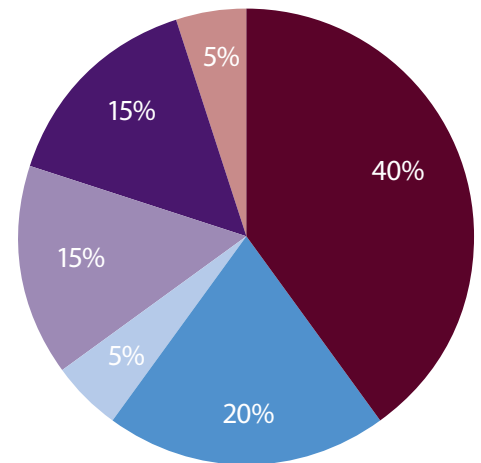
Full development of the new program will cost \$450,000. We've received a generous \$200,000 grant from Bank of America to get us started. But we're counting on your generosity for the critical remaining \$250,000 we need to reach our vision.

We launched the Campaign for Literacy to get us there.

Help us complete our pioneering new program and build a stronger Northern Virginia by joining the Campaign for Literacy.

Major Gift Campaign.

How the investment will be used.



Expenses Year One

- Instructional development, 40%
- Class technology, books, and supplies: 20%
- Student testing and evaluation: 5%
- Student recruitment and communication: 15%
- Business outreach: 15%
- Administration: 5%

“The class has been helpful to us because before if you are speaking to somebody it's like you feel shy, or you don't know the words to use or the way to address the person. But as we learn we know how to say 'hi,' and how to relate to our residents, our boss, even our coworkers.”

— EMMA, DESTINATION WORKFORCE STUDENT

With your support, together we will take **BOLD ACTION** that transforms lives.



Literacy Council of Northern Virginia

2855 Annandale Road
Falls Church, VA 22042
(703) 237-0866
info@lcnv.org
www.lcnv.org



@LCNV



Literacy Council of
Northern Virginia

“English classes are important because [they] helped me improve my English. I feel more confident now. My English is much better. Before I couldn’t express myself so well with people. But now I have better conversational skills with people. Now I can speak with everybody. Now I understand everybody. My dream is to speak better English and start my own business. I feel I am very close to my dream.”

— GUSTAVA, LCNV STUDENT